BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 24.09.2026

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
East, Mumbai - 400051

Symbol: [**BCONCEPTS**]

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001 Bandra

Scrip Code: 543442

Sub: Declaration of Voting Results and Scrutiniser's Report of the 19th Annual General Meeting under Regulation 44(3) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Dear Sir/Madam,

This is to inform you that the 19th Annual General Meeting ("AGM") of the Members of Brand Concepts Limited ("the Company") was held on **Thursday, 24th September, 2026** through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with the provisions of Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), read with the General Circulars issued by the Ministry of Corporate Affairs bearing nos. 14/2020 dated 8th April, 2020, 17/2020 dated 13th April, 2020 and subsequent circulars issued in this regard, the latest being 03/2025 dated 22nd September, 2025.

The Company had appointed **Komal Dubey & Co. (CP No. 21208)** Practicing Company Secretaries, Indore as the Scrutinizer to scrutinize the e-voting process in a fair and transparent manner. As per the Scrutinizers' Report, all the Resolutions as set out in the Notice of AGM have been duly approved by the Members with the requisite majority.

Pursuant to Regulation 44(3) of the Listing Regulations, please find enclosed the Voting Results along with the Scrutinizer's Report thereon. The said results along with Scrutinizer's Report are also being made available on the Company website and on the website of Central Depository Services (India) Limited.

You are requested to kindly take the same on record.

For, **Brand Concepts Limited**

Swati Gupta
Digitally signed by Swati Gupta
Date: 2026.09.24 14:22:50 +05'30'

Swati Gupta
Company Secretary & Compliance Officer

KOMAL DUBEY & CO

(Practicing Company Secretaries)

Report of Scrutinizer for Postal Ballot/E-Voting

CONSOLIDATED SCRUTINIZER'S REPORT

[Pursuant to the provisions of section 108 and 109 of the Companies Act, 2013 read with Rules 20 (xii) of the Companies (Management and Administration) Rules, 2014 as amended]

Name of the Company	**Brand Concepts Limited** **CIN: L51909MP2007PLC066484**
Meeting	**19th Annual General Meeting**
Day, Date & Time	**Thursday, 24th September, 2026 at 11:00 A.M. (IST)**
Deemed Venue	**Registered office situated at** 4th Floor UNO Business Park, Indore Bypass Road, Oppo. Sahara City, Bicholi Mardana, Indore 452016 (MP)
Mode	**Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM")**

To,
The Chairman,
Brand Concepts Limited
19th Annual General Meeting of the Equity Shareholders

Subject: Consolidated Scrutinizer's Report on resolutions passed through remote e-voting and voting electronically conducted pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 at the 19th Annual General Meeting of Brand Concepts Limited held on Thursday, 24th September, 2026 at 11.00 a.m. IST through video conferencing ('VC') or other audio visual means ('OAVM')

1. I, Komal Dubey, Practicing Company Secretary (Membership No. 32231/C.P. No. 21208), having office at 832, Scheme 114, Part 1, Indore - 452010 have been appointed as the Scrutinizer by the Board of Directors of Brand Concepts Limited **("the Company")** in their meeting held on 01-09-2026 for the remote e-voting as well as the e-voting by members at the 19th Annual General Meeting ("AGM") of "the Company" held on **Thursday, 24th September, 2026 at 11.00 a.m. IST** through Video Conferencing ("VC") or Other Audio-Visual Means ("OAVM") pursuant to Section 108 of the Companies Act, 2013 ("the Act") read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended and in

KOMAL DUBEY & CO. A.C.S. NO.: 32231 C.P. NO.: 21208 PRACTISING CO accordance with Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 ("SEBI Listing Regulations") as amended. My responsibility as a Scrutinizer was to ensure that the voting process was conducted in a fair and transparent manner and submit a Scrutinizer's report on the voting on the resolutions based on the reports generated from the electronic voting system.

The proceedings of the AGM will be deemed to be conducted at the Registered Office of the Company which shall be the deemed venue of the AGM.

I submit my report as under:

DISPATCH OF NOTICE

2. The Company has published an advertisement in **Free Press Journal** (English newspaper) and in **Chautha Sansar** (Hindi Newspaper) on **2nd September, 2026** specifying the date and time of the AGM, availability of the notice on Company's website, and Stock Exchange website, manner of registration of email ids, manner of voting through remote e-voting and e-voting during the AGM etc.

3. The Company has completed the dispatch of notice of AGM and Annual Report 2025-26 by email to all the members by **1st September, 2026** on the basis of the Register of Members and the list of beneficial owners made available by Big Share Services Private Limited, the Registrar and Transfer Agent (RTA) as email ids of all were registered with the Company in accordance with the MCA circulars.

4. The Company has hosted the notice of AGM on its website, website of CDSL, the agency providing the platform for remote e-voting and e-voting during AGM and also intimated the same to stock Exchanges timely.

CUT OFF DATE

5. The shareholders of the Company holding shares as on the "cut-off" date of **Thursday, 17th September, 2026** were entitled to vote on the resolutions as contained in the Notice of the AGM.

MANAGEMENT RESPONSIBILITY

6. The Management of the company is responsible to ensure the compliance with the requirements of the Companies Act, 2013 and Rules relating to remote e-voting and e voting at AGM on the resolutions contained in the notice to the 19th Annual General Meeting (AGM) of the members of the Company. My responsibility as a scrutinizer for the remote e-voting process is restricted to make a Scrutinizer's Report of the Votes cast "in favour" or "against" the resolutions, based on the reports generated from e-voting system provided by Central Depository Services (India) Limited (CDSL), the authorized agency engaged by the company to provide remote e-voting facilities and e-voting facility at the AGM.

KOMAL DUBEY & CO. A.C.S. NO.: 32231 C.P. NO.: 21208 PRACTISING COMPANY SECRETARIES

REMOTE E-VOTING

7. The Company had availed the e-voting facility offered by Central Depository Services (India) Limited ("CDSL") at https://www.evotingindia.com for conducting remote e-voting by the Shareholders of the Company.

8. The voting period for remote e-voting commenced on 9:00 a.m. (IST) on **Monday, 21st September, 2026** and ended on 5:00 p.m. (IST) on **Wednesday, 23rd September, 2026** and the CDSL e-voting platform was disabled thereafter.

VOTING AT AGM

9. In keeping view with Regulation 44(1) and 44(2) of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015 and as prescribed under Rule 20(4)(xiii) of the Companies (Management & Administration) Rules, 2014 for the purpose of ensuring that Members who have cast their votes through remote e-voting do not vote again during the general meeting, the Scrutinizer shall have access after closure of period of remote e-voting and before the start of general meeting, to only such details relating to members who have cast their votes through remote e-voting, such as their names, DP ID & Client ID/ folios, number of shares held but not the manner in which they have voted.

10. Accordingly, CDSL, the remote e-voting agency provided us with the names, DP ID & Client ID / folios and shareholding of the members who had casted their votes through remote e-voting.

11. On completion of e-voting during the AGM, I unblocked the results of the remote e-voting and e-voting by members at the AGM on **24th September, 2026** around 11:50 A.M. in the presence of two witnesses, **Ms. Avani Purohit and Ms. Akanksha Jain,** who are not in the employment of the Company. They have signed at end in confirmation thereof. Thereafter, the details containing inter alia, list of equity shareholders, who voted "for" /"against" each of the resolution that were put to vote, were generated from the e-voting website of CDSL.

12. The votes received electronically (remote e-voting and e-voting at the AGM) were duly scrutinized and the shareholding was matched/confirmed with the Register of Members of the Company as provided by the RTA.

RESULTS

13. I submit herewith the consolidated Scrutinizer's Report on the Results of the remote e-voting and e-voting at the AGM based on the reports generated by and relied upon by me as under:

KOMAL DUBEY & CO. A.C.S. NO.: 32231 C.P. NO.: 21208 PRACTISING COMPANY SECRETARIES

Number of members who cast their votes through remote e-voting and e-voting at AGM	Total no. of Votes cast by them	Total no. of valid votes	Total No. of invalid votes
30	30	7719561	0

The resolution wise list is as under:

Resolution No. 1a: Ordinary Resolution

To receive, consider and adopt the Standalone Audited Financial Statements of the Company for the financial year ended March 31, 2026, together with the Reports of the Board of Directors and Auditors thereon.

Manner of Voting	Votes in the favour of the resolution			Votes against the resolution			Invalid/ Abstained Votes
	No. of members	No. of Shares	%	No. of members	No. of Shares	%	No. of Shares
Remote E-voting	25	7719556	100	5	5	0	0
E-voting at AGM	0	00	0	0	0	0	0
TOTAL	25	7719556	100	5	5	0	0

Resolution No. 1b: Ordinary Resolution

To receive, consider and adopt the Audited Consolidated Financial Statements of the Company for the financial year ended March 31, 2026 and Report of Auditor thereon.

Manner of Voting	Votes in the favour of the resolution			Votes against the resolution			Invalid/ Abstained Votes
	No. of members	No. of Shares	%	No. of members	No. of Shares	%	No. of Shares
Remote E-voting	25	7719556	100	5	5	0	0
E-voting at AGM	00	00	0	0	0	0	0
TOTAL	25	7719556	100	5	5	0	0

KOMAL DUBEY & CO. A.C.S. NO.: 32231 C.P. NO.: 21208 PRACTISING COMPANY SECRETARIES

KOMAL DUBEY & CO

(Practicing Company Secretaries)

Resolution No. 2: Ordinary Resolution

To Re- appointment of Mrs. Annapurna Maheshwari (DIN:00038346) Non- Executive Director, liable to retire by rotation.

Manner of Voting	Votes in the favour of the resolution			Votes against the resolution			Invalid/ Abstained Votes
	No. of members	No. of Shares	%	No. of members	No. of Shares	%	No. of Shares
Remote E-voting	23	7683659	99.53	7	35902	0.47	0
E-voting at AGM	00	00	0	0	0	0	0
TOTAL	23	7683659	99.53	7	35902	0.47	0

Resolution No. 3: Special Resolution

To re-appoint Mr. Govind Shridhar Shrikhande (DIN: 00029419) as Independent Director for a second term of five consecutive years from 23rd March, 2027 to 22nd March, 2032

Manner of Voting	Votes in the favour of the resolution			Votes against the resolution			Invalid/ Abstained Votes
	No. of members	No. of Shares	%	No. of members	No. of Shares	%	No. of Shares
Remote E-voting	23	7683659	99.53	7	35902	0.47	0
E-voting at AGM	00	00	0	0	0	0	0
TOTAL	23	7683659	99.53	7	35902	0.47	0

Resolution No. 4: Special Resolution

To approve under Section 185 of Companies Act 2013.

Manner of Voting	Votes in the favour of the resolution			Votes against the resolution			Invalid/ Abstained Votes
	No. of members	No. of Shares	%	No. of members	No. of Shares	%	No. of Shares
Remote E-voting	23	7683659	99.53	7	35902	0.47	0
E-voting at AGM	00	00	0	0	0	0	0
TOTAL	23	7683659	99.53	7	35902	0.47	0

KOMAL DUBEY & CO. A.C.S. NO.: 32231 C.P. NO.: 21208 PRACTISING COMPANY SECRETARIES

832, Scheme 114, Part 1, Indore - 452010
Phone No.: +91 7666890498; Email ID: komaldubeyacs@gmail.com

KOMAL DUBEY & CO
(Practicing Company Secretaries)

Resolution No. 5: Special Resolution

Approval for payment of remuneration to Mrs. Annapurna Maheshwari (DIN:00038346) Non-Executive Non-Independent Director of the Company

Manner of Voting	Votes in the favour of the resolution			Votes against the resolution			Invalid/ Abstained Votes
	No. of members	No. of Shares	%	No. of members	No. of Shares	%	No. of Shares
Remote E-voting	23	7683659	99.53	7	35902	0.47	0
E-voting at AGM	00	00	0	0	0	0	0
TOTAL	23	7683659	99.53	7	35902	0.47	0

Resolution No. 6: Ordinary Resolution

Approval for payment of Professional Fees to Mr. Govind Shridhar Shrikhande (DIN: 00029419), Non-Executive Director of the Company

Manner of Voting	Votes in the favour of the resolution			Votes against the resolution			Invalid/ Abstained Votes
	No. of members	No. of Shares	%	No. of members	No. of Shares	%	No. of Shares
Remote E-voting	23	7683659	99.53	7	35902	0.47	0
E-voting at AGM	00	00	0	0	0	0	0
TOTAL	23	7683659	99.53	7	35902	0.47	0

Resolution No.7: Special Resolution

To Approve Borrowing Powers under Section 180(1) (c) of the Companies Act, 2013 up to Rs. 150 Crores.

Manner of Voting	Votes in the favour of the resolution			Votes against the resolution			Invalid/ Abstained Votes
	No. of members	No. of Shares	%	No. of members	No. of Shares	%	No. of Shares
Remote E-voting	23	7712818	99.91	7	6743	0.09	0
E-voting at AGM	00	00	0	0	0	0	0
TOTAL	23	7712818	99.91	7	6743	0.09	0

832, Scheme 114, Part 1, Indore - 452010
Phone No.: +91 7666890498; Email ID: komaldubeyacs@gmail.com

KOMAL DUBEY & CO. * PRACTISING COMPANY SECRETARIES * A.C.S. NO.: 32231 C.P. NO.: 21208

14. The electronic data and all other relevant records relating to e-voting are under my safe custody and will be handed over to Ms. Swati Gupta, Company Secretary and compliance Officer, for preserving safely after the Chairman considers, approve and signs the minutes of the AGM.

15. All the Resolutions mentioned in the AGM Notice as per the details above stands passed under Remote E-voting and voting conducted at AGM electronically with the requisite majority and hence deemed to be passed as on the date of the AGM.

16. The company may accordingly declare the result of the voting to the respective authorities.

Thanking You,
Yours Faithfully,

KOMAL DUBEY & CO. * PRACTISING COMPANY SECRETARIES * A.C.S. NO.: 32231 C.P. NO.: 21208

Komal Dubey
Company Secretary
ACS: 32231 CP: 21208
UDIN: A032231H001587037

Place: Indore
Date: 24-09-2026

The following were witnesses to unblocking the votes cast through remote e-voting.

Avani

Avani Purohit

Akanksha

Akanksha Jain

***Countersigned by*:**
For Brand Concepts Limited

Swati Gupta Digitally signed by Swati Gupta Date: 2026.09.24 14:18:00 +05'30'

Ms. Swati Gupta
Company Secretary and
Compliance Officer

Annexure I

Format for Voting Results

Date of the AGM/EGM	24th September,2026
Total number of shareholders on record date	10499
No. of shareholders present in the meeting either in person or through proxy: Promoters and Promoter Group: Public:	-
No. of Shareholders attended the meeting through Video Conferencing Promoters and Promoter Group: Public	 4 (Four) 28 (Twenty-Eight)

Swati Gupta

Digitally signed by Swati Gupta
Date: 2026.09.24 14:36:54 +05'30'

Resolution/Agenda- wise disclosure :

Resolution No: 1, As an Ordinary Resolution

1. **To consider and adopt**

a) **the Audited Standalone Financial Statements of the Company for the financial year ended March 31, 2026, together with the Reports of the Board of Directors and Auditors thereon; and**

b) **the Audited Consolidated Financial Statements of the Company for the financial year ended March 31, 2026 and Report of Auditors thereon.**

Resolution required: (Ordinary/ Special)		Ordinary						
Whether promoter/ promoter group are interested in the agenda/resolution?		No						
Category	**Mode of Voting**	**No. of shares held (1)**	**No. of votes polled (2)**	**% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100**	**No. of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]* 100**	**% of Votes against on votes polled (7)=[(5)/(2)]* 100**
Promoter and Promoter Group	**E-Voting**	6262028	6262028	100	6262028	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**6262028**	**6262028**	**100**	**6262028**	**0**	**100**	**0**
Public-Institutions	**E-Voting**	29801	29801	100	29801	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**29801**	**29801**	**100**	**29801**	**0**	**100**	**0**
Public-Non Institutions	**E-Voting**	1427732	1427732	**100**	1427727	**5**	**100**	**0.00**
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**1427732**	**1427732**	**100**	**1427727**	**5**	**100**	**0.00**
Total		**7719561**	**7719561**	**100**	**7719556**	**5**	**100**	**0.00**

Resolution No: 2, As an Ordinary Resolution

2. **Re-appointment of Mrs. Annapurna Maheshwari (DIN: 00038346) as director liable to retire by rotation**

Resolution required: (Ordinary/ Special)		Ordinary						
Whether promoter/ promoter group are interested in the agenda/resolution?		No						
Category	**Mode of Voting**	**No. of shares held (1)**	**No. of votes polled (2)**	**% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100**	**No. of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]* 100**	**% of Votes against on votes polled (7)=[(5)/(2)]* 100**
Promoter and Promoter Group	**E-Voting**	6262028	6262028	100	6262028	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**6262028**	**6262028**	**100**	**6262028**	**0**	**100**	**0**
Public-Institutions	**E-Voting**	29801	29801	100	0	29801	0	100
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**29801**	**29801**	**100**	**0**	**29801**	**0**	**100**
Public-Non Institutions	**E-Voting**	1427732	1427732	100	1421631	6101	99.57	0.43
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**1427732**	**1427732**	**100**	**1421631**	**6101**	**99.57**	**0.43**
Total		**7719561**	**7719561**	**100**	**7683659**	**35902**	**99.53**	**0.47**

Resolution No:3, As an Special Resolution

Re-appointment of Mr. Govind Shridhar Shrikhande (DIN: 00029419) as Independent Director for a second term of five consecutive years from 23rd March, 2027 to 22nd March, 2032.

Resolution required: (Ordinary/ Special)			Special					
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	**Mode of Voting**	**No.of shares held (1)**	**No.of votes polled (2)**	**% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100**	**No.of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]* 100**	**% of Votes against on votes polled (7)=[(5)/(2)]* 100**
Promoter and Promoter Group	**E-Voting**	6262028	6262028	100	6262028	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**6262028**	**6262028**	**100**	**6262028**	**0**	**100**	**0**
Public-Institutio n s	**E-Voting**	29801	29801	100	0	29801	0	100
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**29801**	**29801**	**100**	**0**	**29801**	**0**	**100**
Public-Non Institutions	**E-Voting**	1427732	1427732	100	1421631	6101	99.57	0.43
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**1427732**	**1427732**	**100**	**1421631**	**6101**	**99.57**	**0.43**
Total		**7719561**	**7719561**	**100**	**7683659**	**35902**	**99.53**	**0.47**

Resolution No:4, As an Special Resolution

Approval under Section 185 of the Companies Act, 2013

Resolution required: (Ordinary/ Special)		Special						
Whether promoter/ promoter group are interested in the agenda/resolution?		No						
Category	**Mode of Voting**	**No.of shares held (1)**	**No.of votes polled (2)**	**% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100**	**No.of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]* 100**	**% of Votes against on votes polled (7)=[(5)/(2)]* 100**
Promoter and Promoter Group	**E-Voting**	6262028	6262028	100	6262028	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**6262028**	**6262028**	**100**	**6262028**	**0**	**100**	**0**
Public-Institutio n s	**E-Voting**	29801	29801	100	0	29801	0	100
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**29801**	**29801**	**100**	**0**	**29801**	**0**	**100**
Public-Non Institutio ns	**E-Voting**	1427732	1427732	100	1421631	6101	99.57	0.43
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**1427732**	**1427732**	**100**	**1421631**	**6101**	**99.57**	**0.43**
Total		**7719561**	**7719561**	**100**	**7683659**	**35902**	**99.53**	**0.47**

Resolution No:5, As an Special Resolution

Approval for payment of remuneration to Mrs. Annapurna Maheshwari (DIN: 00038346), Non-Executive Non-Independent Director.

Resolution required: (Ordinary/ Special)		Special					
Whether promoter/ promoter group are interested in the agenda/resolution?		No					
Category	**Mode of Voting**	**No.of shares held (1)**	**No.of votes polled (2)**	**% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100**	**No.of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]* 100**	**% of Votes against on votes polled (7)=[(5)/(2)]* 100**
Promoter and Promoter Group	**E-Voting**	6262028	6262028	100	6262028	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**6262028**	**6262028**	**100**	**6262028**	**0**	**100**	**0**
Public-Institutio n s	**E-Voting**	29801	29801	100	0	29801	0	100
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**29801**	**29801**	**100**	**0**	**29801**	**0**	**100**
Public-Non Institutio ns	**E-Voting**	1427732	1427732	100	1421631	6101	99.57	0.43
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**1427732**	**1427732**	**100**	**1421631**	**6101**	**99.57**	**0.43**
Total		**7719561**	**7719561**	**100**	**7683659**	**35902**	**99.53**	**0.47**

Resolution No:6, As an Ordinary Resolution

Approval of Professional Fees payable to Mr. Govind Shridhar Shrikhande (DIN: 00029419), Non-Executive Director of the Company.

Resolution required: (Ordinary/ Special)		Ordinary						
Whether promoter/ promoter group are interested in the agenda/resolution?		No						
Category	**Mode of Voting**	**No. of shares held (1)**	**No. of votes polled (2)**	**% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100**	**No. of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]* 100**	**% of Votes against on votes polled (7)=[(5)/(2)]* 100**
Promoter and Promoter Group	**E-Voting**	6262028	6262028	100	6262028	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**6262028**	**6262028**	**100**	**6262028**	**0**	**100**	**0**
Public-Institutions	**E-Voting**	29801	29801	100	0	29801	0	100
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**29801**	**29801**	**100**	**0**	**29801**	**0**	**100**
Public-Non Institutions	**E-Voting**	1427732	1427732	100	1421631	6101	99.57	0.43
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**1427732**	**1427732**	**100**	**1421631**	**6101**	**99.57**	**0.43**
Total		**7719561**	**7719561**	**100**	**7683659**	**35902**	**99.53**	**0.47**

Resolution No:7, As an Special Resolution

To Approve Borrowing Powers under Section 180(1) (c) of the Companies Act, 2013 up to Rs.150 Crores.

Resolution required: (Ordinary/ Special)		Special						
Whether promoter/ promoter group are interested in the agenda/resolution?		No						
Category	**Mode of Voting**	**No.of shares held (1)**	**No.of votes polled (2)**	**% of Votes Polled on outstanding shares (3)=[(2)/(1)]* 100**	**No.of Votes – in favour (4)**	**No. of Votes – against (5)**	**% of Votes in favour on votes polled (6)=[(4)/(2)]* 100**	**% of Votes against on votes polled (7)=[(5)/(2)]* 100**
Promoter and Promoter Group	**E-Voting**	6262028	6262028	100	6262028	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**6262028**	**6262028**	**100**	**6262028**	**0**	**100**	**0**
Public-Institutio n s	**E-Voting**	29801	29801	100	29801	0	100	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**29801**	**29801**	**100**	**29801**	**0**	**100**	**0**
Public-Non Institutio ns	**E-Voting**	1427732	1427732	100	1420989	6743	99.52	0.43
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	**1427732**	**1427732**	**100**	**1420989**	**6743**	**99.52**	**0.43**
Total		**7719561**	**7719561**	**100**	**7712818**	**6743**	**99.91**	**0.09**

For Brand Concepts Limited

Swati Gupta Digitally signed by Swati Gupta
Date: 2026.09.24 14:37:17 +05'30'

Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016