



BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484
4th Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 14.08.2026

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Newspaper Publication of the Unaudited Financial Results for the quarter and three months ended 30th June, 2026 under Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

Please find enclosed herewith copies of newspaper advertisements of the Unaudited Financial Results of the Company for the quarter and three months ended on 30th June, 2026 as published in Free Press and Choutha Sansar on 14th August, 2026.

This is for your kind information and record.

Thanking You,

For Brand Concepts Limited,

Swati Gupta
Company Secretary & Compliance Officer
(Mem No. A33016)

NDPS students explore new possibilities



Our Staff Reporter
INDORE

New Digambar Public School (NDPS), Indore, organised a one-day startup bootcamp. From Problem to Business Model, by its Commerce Department to develop entrepreneurship, creative thinking and problem-solving skills among students.

The session was conducted by Dr Ritu Jain, professor at Pearl Academy, doctorate in management and marketing expert, and Anshul Singh Chauhan, career coach and industry strategist. They shared their corporate and international business experiences, giving students practical insights into entrepreneurship and the business world.

The bootcamp featured activity-based sessions on intra-

personal mindset and problem discovery. Problem Safari, solution identification and peer validation, Business Model Canvas (BMC), and a Startup Expo and Elevator Pitch Showcase.

Students identified real-life problems, explored innovative solutions, evaluated ideas with peers, developed business models and presented startup concepts through elevator pitches. The activities strengthened creativity, critical thinking, teamwork, communication, collaboration and confidence. School Chairperson Sindhu Sudhakar Mendke, Principal Vinod Kumar and Manager DM Tihar appreciated the initiative and said such programmes help students develop innovation, leadership and an entrepreneurial mindset.

ALLEN NEET Repeater Batches set to begin

Our Staff Reporter
INDORE

With NEET-UG counselling underway after the results, admissions to ALLEN Career Institute's repeater batches are gaining momentum as students return to Kota to prepare for NEET-UG 2027.

ALLEN Kota President Vinod Kumar said the institute has announced Leader, Achiever and Alpha Achiever batches. The Leader batch will begin on Aug 17, Achiever batches on Aug 18 and 25, and Alpha Achiever batches on Aug 19 and Sept 2. Special fee concessions are being offered

based on NEET-UG scores. Students who missed government medical college admission by a few marks are also joining repeater batches to improve their scores. Abhishek Agarwal from Tinsukia, Assam, and Altaf Ansari from Nawabganj, Uttar Pradesh, were cited as examples of students who achieved success in NEET-UG 2026 after preparing through repeater batches in Kota. According to the release, five of the top 10 and 47 of the top 100 NEET-UG 2026 students were from ALLEN. Of the 138 students scoring 890 or above, 67 were from ALLEN, as per the NTA list.

CM leads Nauka Tiranga Yatra at Upper Lake



Our Staff Reporter
BHOPAL

Chief Minister Mohan Yadav said that Madhya Pradesh added a new dimension to the spirit of patriotism by organising a Tricolour boat rally on water. He said that the initiative was to strengthen patriotism and unity while inspiring the youth with renewed energy. "The proud view of Madhya Pradesh setting a new record with a Tricolour rally on water is being witnessed across the world," he added.

The chief minister was speaking at the Nauka Tiranga Yatra (Tricolour Boat Rally) organised at the Boat Club located at Upper Lake in the city on Thursday. Nearly 350 boats carrying the Tricolour participated in the rally, joined by a large number of citizens. A giant Tricolour formation was created on the water with boats arranged in a special formation.

CRACKDOWN AGAINST COMMERCIAL ACTIVITY IN RESIDENTIAL AREAS | Parallel demolition at Bhoj-wetland & illegal colony

BMC issues 1,135 fresh notices on day 5

Our Staff Reporter
BHOPAL

Bhopal Municipal Corporation (BMC) on fifth day of its citywide crackdown against commercial activities operating from residential properties issued 1,135 fresh notices on Thursday, including city's prominent shopping complex Aura Mall. With this, the total number of notices issued so far has reached 3,316.

The BMC has set a target of carrying out more than 100 demolitions and sealing around 1,000 properties found violating land-use and building norms, after getting 144 stays vacated from the Jabalpur High Court. Officials said action was being taken in compliance with Su-

Action against illegal construction

The BMC also removed illegal construction and encroachments in Indus Muskan Colony near Ayodhya Bypass. In another operation at Khejra Baramad, illegal structures linked to an unauthorised colony were demolished on about 2.3 acres were demolished. Separately, action was taken against unauthorised construction within the 50-metre limit of the Bhoj Wetland's Full Tank Level.

Aura Mall served notice

Officials from BMC Building Permission Wing inspected Aura Mall and issued a notice under Section 302(1) of Madhya Pradesh Municipal Corporation Act, 1956, as allegedly finding changes to the building's elevation. The owner/developer has been asked to submit documents and explanations and ensure that construction conforms to the approved plan and building permission.

premise Court directions.

"Actions involving notices, sealing and demolition are continuing uninterrupted.

Narela tops notice count

Of the total notices, 1,018 were issued in the first phase before August 5, while another 2,298 have been issued since August 5. Narela recorded the highest number with 845 notices, followed by Huzur with 767 and Madhya Assembly constituency with 699.

Assembly area	Total notices
Narela	845
Huzur	767
Madhya	699
Govindpura	546
South-West	251
Uttar	208

Shan-e-Bhopal Rail coach restaurant likely to be shifted to Smart City Park

Our Staff Reporter
BHOPAL

Shan-e-Bhopal Rail Coach Restaurant may be shifted to Smart City Park in TT Nagar. Madhya Pradesh State Tourism Development Corporation (MPSTDC) has sent a proposal regarding this to the state government. The shifting has become necessary as Lake View Hotel, where the restaurant was located, has been handed over to a consortium of private companies for redevelopment.

Launched in March 2007 by ITDC, which used to run what was then known as Ashoka Lake View, in collaboration with Railways, the Shan-e-Bhopal was one of the first rail-themed restaurants in the country. Set up in a refurbished retired second class coach, it was immensely popular among the locals and tourists alike. The coach is currently parked on Lake View premises.



Shan-e-Bhopal Rail coach restaurant

Sair Sapata, Kerwa Dam options closed: Formal permission sought from govt

An MPSTDC official said formal permission has been sought from the state government to set up the restaurant at Smart City Park. The proposed site is close to the city's tourist attractions including Indira Gandhi Rashtriya Manav Sangrahalaya (IGRMS), the Tribal Mu-

seum, and the State Museum. Earlier plans to shift the restaurant to Sair Sapata Park were dropped due to reasons, which are not clear. Other options, including Kerwa Dam, were also explored, but none could be finalised. The Lake View Hotel has been leased to a private consortium for 90 years. The consortium will build a five-star hotel at the site. After the deal, the Lake View Residency Hotel, the Rail Coach Restaurant, and the drive-in cinema were closed.

18 women receive sewing machines



Indore: Agrasen Social Group distributed sewing machines to 18 needy women at Geeta Bhavan, aiming to promote self-reliance and employment. The initiative, supported by Frenchand Goyal, marked its 11th year, benefiting over 400 women so far.

Sanskrit Shloka competition held

Indore: Sanskrit shloka competition marking Devī Ahilyabai Holkar's 231st death anniversary saw 118 students participate. Sumitra Mahajan encouraged students to promote Sanskrit. Disha Basawada, Tanya Shah and Vaidehi Parashar secured first positions in their respective categories.

Carpenter duped of Rs 79k in electricity bill cyber fraud

Our Staff Reporter
INDORE

A carpenter fell victim to a cyber fraud after clicking on a fake electricity bill payment link, losing nearly Rs 79,000. The victim, Babulal Janwal, a resident of Pancharam Ki Phel, held a credit card with a Rs 80,000 limit.

On July 11, he received a text message containing a malicious link regarding an electricity bill payment. Upon clicking the link, his mobile device was hacked by cyber fraudsters. The following day, the scammers made two unauthorised transactions from his credit card, siphoning off Rs 38,990 and

Rs 38,990. Realising he had been cheated, Janwal immediately reported the incident to the cyber police. Tugakani police registered a case under sections 318(4) and 319(2) of the BNS and launched a probe to track the digital trail of the fraudulent transactions.

बैंक ऑफ महाराष्ट्र
Bank of Maharashtra
सहकारी बचत और विकास

Zonal Office: Maharashtra Sahitya Sabha,
688 - M.G. Road, Indore - Ph. No. 0731-2433887
E-mail : csms, info@bankofmaharashtra.bank.in
Head Office: Lokmanya, 1501, Shivajinagar, Pune-5

Possession Notice Rule 8(1) FOR IMMOVABLE PROPERTY

Whereas, the undersigned being the Authorized Officer of the Bank of Maharashtra under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002, (SARFESI) and in exercise of powers conferred under Sub-section (12) of Section 13 read with Rule 8 of the Security Interest (Enforcement) Rules, 2002, issued a Demand Notice as detailed below calling upon the following borrower(s)/guarantor(s) to repay the Bank's dues within 60 days from the date of receipt of the said Notice. The Notice was sent by Regd. Post, Speed Post and Courier. The borrower(s)/guarantor(s) having failed to repay the amount, Notice is hereby given to the borrower(s)/guarantor(s) and the public in general that the undersigned has taken Possession of the properties described herein below in exercise of powers conferred on him under section 13 (4) of the said Act read with Rule 8 of the said rules on the dates given as in the table.

The borrower(s)/guarantor(s) in particular and the public in general, is hereby cautioned not to deal with the properties and any dealings with the properties will be subject to the charge of Bank of Maharashtra for an amount/sums mentioned.

Name of the Borrower/Guarantor	Outstanding Amount	Description of Property	Seized Material Possession Date
1. Mr. Jyoti Enterprises Prop. Mr. Vinendra Yadav Address: Flat no. 63, Sahyog Apartment, Titik path, Rambhadr, Indore - 452007	45,03,312.00	Security No. 1: Equitable Mortgage of Flat No. 301/3rd floor, Sahyog Apartment, Situated at House No. Old 51/ New 160, 63/ Titik Path, Indore M.P., Boundaries as follows: East - Road, West - Common passage, North - Remaining Part B of the same building, South - Other Prokash, CERSAI No. 20080812282	08.06.2026 11.08.2026
2. Mr. Vinendra Yadav S/O Mr. Kishore Yadav, Address: Flat no. 63, Sahyog Apartment, Titik path, Rambhadr, Indore-452007	Unapplied interest @ Contracted rate w.e.f. 08.06.2026	Security No. 2: Equitable Mortgage of Flat No. 8/2nd floor, Sahyog Apartment, Situated at mu House No. Old 51/ New 160, 63/ Titik Path, Indore M.P., Boundaries as follows: East - Road, West - Flat No. 14 Common Passage, North - Flat No. C, South - House of Ishwar Joshi, CERSAI No. 20080812282	08.06.2026 11.08.2026

The borrower's attention is invited to provisions of sub-section (8) of Section 13 of the Act, in respect of time available, to redeem the secured assets.

Place: Indore, Date: 11.08.2026

Authorized Officer: Bank of Maharashtra

STATE BANK OF INDIA | Mandi Road, Guna, District Guna (M.P.) 473001

POSSESSION NOTICE (IMMOVABLE PROPERTY) (13/4)

Whereas, the undersigned being the Authorized Officer of State Bank of India, under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of powers conferred under Section 13 (12) read with Rule 3 of the Security Interest (Enforcement) Rules, 2002, issued a Demand Notice to the following borrower(s) and guarantor(s) calling upon them to repay the amount mentioned therein within 60 days from the date of the said notice.

The borrower(s)/guarantor(s) having failed to repay the amount, Notice is hereby given to the borrower(s)/guarantor(s) and the public in general that the undersigned has taken symbolic possession of the properties described herein below in exercise of powers conferred under Section 13 (4) of the Act read with Rule 8 of the said Rules on the dates mentioned against the properties.

The borrower(s)/guarantor(s) and the public in general are hereby cautioned not to deal with the properties, and any dealings with the properties shall be subject to the charge of State Bank of India, SME Branch, Guna, District Guna (M.P.) 473001 for the amount due together with interest and other charges thereon.

Attention of the borrower(s)/guarantor(s) is invited to the provisions of Section 13 (8) of the Act regarding redemption of the secured assets.

Name & Address of Borrower/Guarantor	60 Days Notice Date	Notice Amount Rs.	Description of Immovable Property
1. M/s Umar Fruit Company Proprietor: Late Shri Umar Khan S/o Shri Samad Khan Address: In-front of Head Post Office, Dhoti Gali, Kamalgarhi, Tehsil and District Guna MP-473001	11/08/2026 Possession Date: 10/08/2026 (Symbolic)	51,65,436.80 + Interest & Others Charges	1. Residential diverted plot at survey no. 284/101, ward no. 19, near Ganesh Vocational College, Kushmunda, Guna, total area 1.210 m ² m ² , in the name of Shri Anil Khan s/o Shri Samad Khan and Late Shri Umar Khan S/o Shri Samad Khan, registered vide e-reg. no. MP1342022A1825626 dated 05.08.2022 Boundaries: North - Land of Om Shiksha and Samaj Kalyan South - House of Mrs. Taslim, House of Shri Lal Ahirwar and 20 ft road, East - Plot of Mrs. Sudha Tripathi, Mrs. Pooja Bhatnagar and Mrs. Deepika Nayak West-Road.

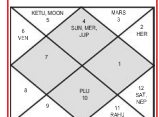
Guarantors: 1. Shri Anil Khan S/o Shri Samad Khan

Date: 13.08.2026

Authorized Officer

PANCHANG 14.8.2026 (DASHKRAYAN)

Chakra 19th
Month : Shravan Shukla 1 Friday 14/8/2026
Rohitashva : Purnima 14.5 A.M. then Shukla
Tithi : Purnima 14.5 A.M. then Shukla
Ravi : Tithi 14.5 A.M. then Shukla
Moon : Shukla



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BRAND CONCEPTS LIMITED

Registered Office :- 4th Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City Bicholi Mardana, Indore, Madhya Pradesh, India - 452016
Phone: 91-731-4223000 **Email:** info@brandconcepts.in **Website:** www.brandconcepts.in
CIN: L51909MP2007PLC066484

Statement of Unaudited Financial Results (Standalone & Consolidated) for the Quarter and Three Months ended on June 30, 2026.

The Board of Directors of the Company, at the meeting held on **Thursday, 13th August, 2026** approved the Unaudited Financial Results of the Company for the quarter and Three Months ended on June 30, 2026.

The financial results along with the Limited Review Report have been hosted on the Company's website at <https://www.brandconcepts.in/financial-results/> and can be accessed by scanning the QR code.

For and on behalf of the Board of Directors
Brand Concepts Limited

Place: Indore
Date: 13.08.2026

Sd/-
Abhinav Kumar
Whole Time Director
DIN: 00607900

Note: The above information is in accordance with Regulation 33 read with regulation 47(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

ब्रांड कॉन्सेप्ट्स लिमिटेड

राज. कार्यालय: चौबैस बॉल, अने बिजनेस पार्क, इंदौर बायपास रोड, सहाय सिटी के सामने, बिचौली गर्डन,
इंदौर, मध्य प्रदेश, भारत, 452016
फ़ोन : 91-731-4223000 ईमेल : info@brandconcepts.in वेबसाइट : www.brandconcepts.in
सीआईएन: LS.1909PM2007PLC066484.

**30 जून, 2026 को समाप्त तिमाही और तीन महीनों के लिए
बिना ऑडिट किए गए वित्तीय नतीजों (स्टैंडअलोन और कंसोलिडेटेड) का विवरण।**

कंपनी के बोर्ड ऑफ़ डायरेक्टर्स ने **गुरुवार, 13 अगस्त 2026** को हुई बैठक में, 30 जून 2026 को समाप्त हुई तिमाही और तीन महीने की अवधि के लिए कंपनी के अनऑडिटेड वित्तीय नतीजों को मंजूरी दी।

फाइनेंशियल रिजल्ट और लिमिटेड रिव्यू रिपोर्ट कंपनी की वेबसाइट <https://www.brandconcepts.in/financial-results/> पर उपलब्ध है और QR कोड स्कैन करके इन्हें देखा जा सकता है।

बोर्ड ऑफ़ डायरेक्टर्स की ओर से

ब्रांड कॉन्सेप्ट्स लिमिटेड

स्थान: इंदौर

दिनांक: 13.08.2026

एसडी/-
अभिनव कुमार
पूणकालिक निदेशक
DIN:06687880

नोट: ऊपर दी गई सक्का SEBI (लिस्टिंग ऑब्जेक्शन) दंड इन्फ्लोअर (क्यामार्गदर्शक) एंगेजमेंट, 2015 के एंगेजमेंट 33 और एंगेजमेंट 47(1) के अन्वय में।