

BRAND CONCEPTS LIMITED

CIN – L51909MH2007PLC174702

140/2/2 Ring Road Square Musakhedi, INDORE 452 001 (M.P) INDIA

Phone: 91-731-422300, Fax- 4221222/444

Email: info@brandconcepts.in

Date: 11th May, 2023

To,

National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

**Sub: Intimation of the Board Meeting to be held on 17th May, 2023, to Consider Audited
Financial Results for the quarter and year ended on 31st March, 2023**

We wish to inform you that as per the Regulation 29 and other applicable regulations, if any of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby being informed that a meeting of Board of Directors of the Company is scheduled to be held on Wednesday on 17th May, 2023 at Corporate Office 140/2/2, Musakhedi Square, Ring Road, Indore (M.P) – 452001 to inter alia review, consider, approve and take on record the Audited Financial Results for the quarter and year ended on 31st March, 2023 along with the other agenda.

We request you to kindly take the above information in your records.

Thanking You

**Yours faithfully
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)**

Registered Office: Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC,
Andheri East Mumbai – 400093 (MH)