



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara
City, Bicholi Mardana, Indore, Madhya Pradesh, India, 452016

Phone: 91-731-4223000, Fax- 4221222/444

Email: info@brandconcepts.in

Date: 07th November, 2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Recording Link of the Scheduled Post Earnings investors conference call for Q2 & H1 FY'26.

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, please find below the Call Recording Link in reference to the scheduled Post Earnings investors conference call for Q2 & H1 FY'26 with the senior management of the Company as held on 07th November, 2025.

Link: <https://youtu.be/zfDnu4Rbpfl>

Audio :

https://us02web.zoom.us/rec/play/54PKSbHqZMMfZX3aE4QMqPfS4tE4OUsvNYudR_Qm_NU1POMYY1izo8sb1l2wN2aovo9MHX3Mhxkghqg.6ktJp8yTAprNxWz2

Video :

https://us02web.zoom.us/rec/play/f2tyfkuuS5BF_AwawwdyJTkewPoMXomr5JMgZhMZgFr8Di0CuVVxAOsYgmlttuweZ3-yLVkjhYaQuOgd.wB70QRsRveX4ZBTj

Kindly take the same on your records.

**Yours Sincerely,
For Brand Concepts Limited,**

**Swati Gupta
Company Secretary and Compliance Officer
Mem No. A33016**