



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 16.10.2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jesejeebhoy Towers
Dalal Street,
Mumbai – 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Subject: Outcome of Extra-Ordinary General Meeting held on Thursday, 16th October, 2025.

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of **Extra-Ordinary General Meeting** of the members of Brand Concepts Limited held on **Thursday, 16th October, 2025 at 11:30 AM** through Video Conferencing (VC)/other to transact the business.

The Meeting commenced at 11:30 A.M. and concluded at 11:40 A.M.

We hereby request to kindly take the notice of above information on your record.

For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)



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PROCEEDINGS OF EXTRA-ORDINARY GENERAL MEETING HELD ON 16TH OCTOBER, 2025

(Under Regulation 30 of SEBI (LODR) Regulations, 2015)

- Date of EGM : 16th October, 2025
- Total Number of Shareholder on Cut - off Date : 12108
- No. of Shareholders present in the meeting in person : 32
 - (a) Promoters and Promoter Group : 3
 - (b) Public : 29
- No. of Directors present in the meeting : 4
- In Presence : 1(One) Ms. Swati Gupta
(Company Secretary & Compliance Officer)
- Invitee

S. No	Name	Designation/Reason for Attendance
1	Mrs. Manju Mundra	Secretarial Auditor

- Details of Agenda/Business Transacted

S.No	Business Transacted
<u>Special Business</u>	
1.	Issuance Of 6,10,000 Warrants Convertible into Equity Shares to Members of Promoter / Promoter Group of the Company on Preferential Basis.



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The above businesses were transacted by passing of Resolution through E-Voting at the Extra-Ordinary General Meeting as required under the companies Act, 2013 and the Listing Regulations. Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully

For Brand Concepts Limited

Swati Gupta

Company Secretary & Compliance Officer

(M. No.: ACS 33016)