

Date: 31-10-2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai-400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Intimation of Board Meeting pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the meeting of Board of Directors of the Company is scheduled to be held on **Thursday, 06th Day of November, 2025** inter-alia to:

1. Consider & Approve the Unaudited Standalone and Consolidated Financial Results for the quarter and half year ended on 30th September, 2025 along with the Limited Review Report of the Auditors thereon.
2. Any other matters with the permission of Board of Directors.

Further, pursuant to the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, and in accordance with the Company's Internal Code on Insider Trading, the trading window for dealing in securities of the Company by Designated Persons, which is closed, shall continue to shall remain closed upto 48 hours after the publication of the Unaudited Financial Results of the Company for the quarter & half year ending 30th September, 2025.

We request you to kindly take the above information on your record.

Thanking You,

Yours faithfully,
For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
M No: A33016