



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4<sup>th</sup> Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City,  
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016

Phone: 91-731-4223000, Fax- 4221222/444

Email: [info@brandconcepts.in](mailto:info@brandconcepts.in)

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**Date: 18-09-2025**

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
East, Mumbai - 400051

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001 Bandra

Symbol: [BCONCEPTS]

**Scrip Code: 543442**

**Sub: Prior intimation under Regulation 29(1)(d) of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, as amended- Notice of the Board Meeting scheduled on Tuesday, September 23, 2025.**

Dear Sir/ Madam,

Pursuant to Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Meeting of the Board of Directors of the Company is scheduled to be held on Tuesday 23<sup>rd</sup> September, 2025 to inter alia:

1. Consider, discuss and approve the aggregate funds to be raised by issue of warrants convertible into equity shares of the Company on preferential basis as may be permitted under applicable laws, and other incidental and ancillary matters in accordance with the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2018, to promoter / promoter group, subject to Shareholders' approval at ensuing Extraordinary General Meeting of the Company;

Further pursuant to SEBI (Prohibition of Insider Trading) Regulations 2015 (as amended) and in terms of Company's Code of Conduct for Prevention of Insider Trading, we wish to inform you that the trading window for dealing in securities of the Company will remain closed from 19.09.2025 (Friday) till the 25.09.2025 (Thursday) for all the Directors, KMP, Promoters, Designated Employees, Insiders and their immediate relatives.

This information will also be hosted on the website of the Company at [www.brandconcepts.in](http://www.brandconcepts.in)



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You are requested to kindly take the same on record.

Thanking you,

Yours faithfully,

For, **Brand Concepts Limited**

**Swati Gupta**

**Company Secretary & Compliance Officer**

**M No. A33016**