



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484

4th Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016

Phone: 91-731-4223000, Fax- 4221222/444

Email: info@brandconcepts.in

Date: 25-07-2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
East, Mumbai - 400051
Symbol: [BCONCEPTS]

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001 Bandra

Scrip Code: 543442

Sub: Intimation of Board Meeting under Regulation 29 and 30 of SEBI (LODR) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 29(1)(a) and Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a meeting of the Board of Directors is scheduled to be held on **Friday 01st day of August, 2025** inter alia, to consider and approve: -

1. **Restated Audited Financial statements of the Company pursuant to scheme of merger of IFF Overseas Private Limited (“Transferor Co.”) with Brand Concepts Limited (“Transferee Co.”)** as approved by the Hon’ble National Company Law Tribunal (NCLT) Indore Bench vide order dated **09/05/2025**.

The restatement is being carried out in compliance with the applicable provisions of the Companies Act, 2013, SEBI Regulations, and Indian Accounting Standards (Ind AS). Further, the restated audited financial statements will be placed before the Audit Committee prior to being considered by the Board.

This intimation is being submitted in compliance with the applicable regulations of SEBI (LODR), 2015.

You are requested to kindly take the same on record.

Thanking you,
Yours faithfully,

For, **Brand Concepts Limited**

Swati Gupta
Company Secretary & Compliance Officer
M No. A33016