



BRAND CONCEPTS LIMITED

CIN – L51909MH2007PLC174702
140/2/2 Ring Road Square Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email:info@brandconcepts.in

Date: 17th May, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Revision in Date of Intimation of Board Meeting

Dear Sir/Mam,

Reference to the captioned subject, we wish to inform you that pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the meeting of the Board of Directors of the Company is scheduled to be held on Thursday, 25th May 2023 instead of Wednesday, 17th May 2023 at corporate office 140/2/2, Musakhedi Square, Ring Road, Indore (M.P.) – 452001, to inter alia.

A) To review, consider, approve and take on record the Audited Financial Results for the quarter and year ended on 31st March, 2023 along with the recommendation for the declaration of Final Dividend subject to shareholder approval for the financial year ending on 31st March 2023.

We request you to kindly take the above information in your records

**Yours Sincerely,
For Brand Concepts Limited,**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016**