

Date: 01st February, 2024

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400051

Sub: - Intimation of Board Meeting to be held on 08th February, 2024, as per Regulation 29 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Reference to the captioned subject, we wish to inform you that pursuant to Regulation 29 of the SEBI(Listing Obligations and Disclosure Requirements) Regulations, 2015, meeting of the Board of Directors of the Company is scheduled to be held on Thursday 08th February, 2024 at registered office 140/2/2,Musakhedi Square, Ring Road, Indore (M.P.) - 452001, **to consider and approve the following business along with other routine agenda.**

1) To approve the Unaudited financial results along with Limited Review Report for the quarter ended on 31st December, 2023.

We request you to kindly take the above information on your record.

**Yours faithfully,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016**