

BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702 140/2/2 Ring Road Square Musakhedi, INDORE 452 001 (M.P) INDIA Phone: 91-731-422300, Fax- 4221222/444 Email: info@brandconcepts.in

Date: 27th January, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

BSE Limited Listing & Compliance Department Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Sub: Intimation of Board Meeting to be held on 03rd February, 2023, as per Regulation 29 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Reference to the captioned subject, we wish to inform you that pursuant to Regulation 29 of the SEBI(Listing Obligations and Disclosure Requirements) Regulations, 2015, meeting of the Board of Directors of the Company is scheduled to be held on Friday on 03rd February, 2023 at corporate office 140/2/2,Musakhedi Square, Ring Road, Indore (M.P.) – 452001, to consider, review and approve the draft Unaudited Financial Results along with Limited Review Report for the quarter ended on $31^{\rm st}$ December , 2022 along with the other agenda.

We request you to kindly take the above information in your records.

Thanking You

Yours faithfully For Brand Concepts Limited

Swati Gupta Company Secretary & Compliance Officer (M. No.: ACS 33016)