

Date: 22nd July 2022

To,  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400051

**Sub: - Notice of the Board Meeting to Consider draft Unaudited Financial Results for the quarter ended on 30<sup>th</sup> June 2022.**

Dear Sir,

We wish to inform you that as per the Regulation 29 and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on 29<sup>th</sup>, July 2022 at Corporate Office Musakhedi Square, Ring Road, Indore (M.P.) - 452001 to inter alia review, consider, approve and take on record the Unaudited Financial Results for the quarter ended on 30<sup>th</sup> June 2022 and other routine business with permission of chair.

We request you to kindly take the above information on your record.

Yours faithfully,  
For Brand Concepts Limited



Swati Gupta  
Company Secretary & Compliance Officer  
Mem No: A33016