



BRAND CONCEPTS LIMITED

CIN – L51909MH2007PLC174702
140/2/2 Ring Road Square Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 13th June, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Sub: Intimation of Board Meeting to be held on 16th June, 2023, as per Regulation 29 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

This is to inform you that pursuant to Regulation 29(1)(d) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, meeting of the Board of Directors of the Company is scheduled to be held on Friday, 16th June, 2023 at corporate office 140/2/2, Musakhedi Square, Ring Road, Indore (M.P.) – 452001 *inter alia*, to consider and if thought fit, approve raising of funds by way of issuance of equity shares of the Company on a preferential basis, in accordance with the provisions of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 and the Companies Act, 2013 as amended read with the rules notified thereunder, subject to such regulatory/statutory approvals as may be required, including the approval of the shareholders in this regard.

Pursuant to SEBI (Prohibition of Insider Trading) Regulations 2015 (as amended) and in terms of Company's Code of Conduct for Prevention of Insider Trading, we wish to inform you that the trading window for dealing in securities of the Company will remain closed from 13.06.2023 (Tuesday) till the 20.06.2023 (Tuesday) in respect of issuance of equity shares by way of preferential allotment for all the Directors, KMP, Promoters, Designated Employees, Insiders and their immediate relatives.

We request you to kindly take the above information in your records.

Thanking You

**Yours faithfully
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)**